



# Advertising Rates

## Monthly Rates Per Location, Per Side

Contract	Monthly Rate	Total
1 Month .....	\$325.....	\$325
3 Months .....	\$315.....	\$945
6 Months .....	\$295.....	\$1,770
9 Months .....	\$275.....	\$2,475
12 Months .....	\$250.....	\$3,000

**Please add \$50 for each individual board, per side, for installation.**

BAP Advertisements prices above are for the space only. Client must provide ready-to-install advertisement. Please see art preparation guidelines before providing final boards.

Please refer to City of Victorville BAP Advertising Terms and Conditions for more information.

Reserved space must be paid in full at time of contract. Make checks payable to the City of Victorville.

For more information, please call the City of Victorville BAP Program / Public Works Dept at 760.955.5217, or email [rratliff@victorvilleca.gov](mailto:rratliff@victorvilleca.gov).

