



Community Profile

Victorville City, CA
Victorville City, CA (0682590)
Geography: Place

Prepared by Esri

	Victorville c...
Population Summary	
2000 Total Population	65,139
2010 Total Population	115,913
2020 Total Population	128,353
2020 Group Quarters	4,426
2025 Total Population	134,200
2020-2025 Annual Rate	0.89%
2020 Total Daytime Population	121,794
Workers	37,238
Residents	84,556
Household Summary	
2000 Households	21,234
2000 Average Household Size	3.04
2010 Households	32,570
2010 Average Household Size	3.40
2020 Households	35,436
2020 Average Household Size	3.50
2025 Households	36,869
2025 Average Household Size	3.52
2020-2025 Annual Rate	0.80%
2010 Families	25,921
2010 Average Family Size	3.77
2020 Families	28,129
2020 Average Family Size	3.88
2025 Families	29,263
2025 Average Family Size	3.91
2020-2025 Annual Rate	0.79%
Housing Unit Summary	
2000 Housing Units	22,926
Owner Occupied Housing Units	60.4%
Renter Occupied Housing Units	32.2%
Vacant Housing Units	7.4%
2010 Housing Units	36,671
Owner Occupied Housing Units	54.9%
Renter Occupied Housing Units	33.9%
Vacant Housing Units	11.2%
2020 Housing Units	38,426
Owner Occupied Housing Units	55.7%
Renter Occupied Housing Units	36.6%
Vacant Housing Units	7.8%
2025 Housing Units	39,977
Owner Occupied Housing Units	56.8%
Renter Occupied Housing Units	35.4%
Vacant Housing Units	7.8%
Median Household Income	
2020	\$55,025
2025	\$59,975
Median Home Value	
2020	\$231,135
2025	\$264,769
Per Capita Income	
2020	\$19,639
2025	\$21,998
Median Age	
2010	29.5
2020	30.4
2025	31.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income	
Household Income Base	35,428
<\$15,000	11.9%
\$15,000 - \$24,999	10.7%
\$25,000 - \$34,999	9.6%
\$35,000 - \$49,999	12.3%
\$50,000 - \$74,999	19.7%
\$75,000 - \$99,999	13.4%
\$100,000 - \$149,999	14.1%
\$150,000 - \$199,999	5.7%
\$200,000+	2.6%
Average Household Income	\$70,060
2025 Households by Income	
Household Income Base	36,861
<\$15,000	10.8%
\$15,000 - \$24,999	9.6%
\$25,000 - \$34,999	8.6%
\$35,000 - \$49,999	11.5%
\$50,000 - \$74,999	19.3%
\$75,000 - \$99,999	13.8%
\$100,000 - \$149,999	15.9%
\$150,000 - \$199,999	7.4%
\$200,000+	3.2%
Average Household Income	\$78,961
2020 Owner Occupied Housing Units by Value	
Total	21,389
<\$50,000	7.6%
\$50,000 - \$99,999	6.6%
\$100,000 - \$149,999	7.6%
\$150,000 - \$199,999	13.6%
\$200,000 - \$249,999	23.4%
\$250,000 - \$299,999	13.8%
\$300,000 - \$399,999	15.1%
\$400,000 - \$499,999	3.3%
\$500,000 - \$749,999	6.0%
\$750,000 - \$999,999	1.6%
\$1,000,000 - \$1,499,999	1.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.4%
Average Home Value	\$270,624
2025 Owner Occupied Housing Units by Value	
Total	22,718
<\$50,000	6.1%
\$50,000 - \$99,999	4.7%
\$100,000 - \$149,999	4.9%
\$150,000 - \$199,999	10.0%
\$200,000 - \$249,999	20.4%
\$250,000 - \$299,999	13.1%
\$300,000 - \$399,999	16.6%
\$400,000 - \$499,999	6.2%
\$500,000 - \$749,999	11.3%
\$750,000 - \$999,999	3.9%
\$1,000,000 - \$1,499,999	1.8%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.9%
Average Home Value	\$344,064

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age	
Total	115,913
0 - 4	8.9%
5 - 9	8.9%
10 - 14	9.3%
15 - 24	16.2%
25 - 34	15.0%
35 - 44	13.9%
45 - 54	12.0%
55 - 64	7.8%
65 - 74	4.5%
75 - 84	2.7%
85 +	0.9%
18 +	67.2%
2020 Population by Age	
Total	128,355
0 - 4	8.7%
5 - 9	8.4%
10 - 14	7.7%
15 - 24	14.4%
25 - 34	18.6%
35 - 44	12.8%
45 - 54	10.8%
55 - 64	9.2%
65 - 74	5.7%
75 - 84	2.7%
85 +	1.0%
18 +	70.9%
2025 Population by Age	
Total	134,204
0 - 4	8.8%
5 - 9	8.4%
10 - 14	8.3%
15 - 24	13.0%
25 - 34	19.0%
35 - 44	14.5%
45 - 54	9.9%
55 - 64	8.3%
65 - 74	6.0%
75 - 84	2.8%
85 +	0.9%
18 +	70.2%
2010 Population by Sex	
Males	58,080
Females	57,833
2020 Population by Sex	
Males	64,069
Females	64,286
2025 Population by Sex	
Males	67,068
Females	67,136

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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		Victorville c...
2010 Population by Race/Ethnicity		
Total		115,913
White Alone		48.5%
Black Alone		16.8%
American Indian Alone		1.4%
Asian Alone		4.0%
Pacific Islander Alone		0.4%
Some Other Race Alone		22.5%
Two or More Races		6.3%
Hispanic Origin		47.8%
Diversity Index		86.7
2020 Population by Race/Ethnicity		
Total		128,354
White Alone		45.6%
Black Alone		15.2%
American Indian Alone		1.2%
Asian Alone		4.4%
Pacific Islander Alone		0.4%
Some Other Race Alone		26.3%
Two or More Races		6.9%
Hispanic Origin		55.5%
Diversity Index		88.2
2025 Population by Race/Ethnicity		
Total		134,199
White Alone		44.4%
Black Alone		14.7%
American Indian Alone		1.2%
Asian Alone		4.7%
Pacific Islander Alone		0.4%
Some Other Race Alone		27.5%
Two or More Races		7.1%
Hispanic Origin		59.1%
Diversity Index		88.6
2010 Population by Relationship and Household Type		
Total		115,913
In Households		95.6%
In Family Households		88.0%
Householder		22.4%
Spouse		14.7%
Child		40.4%
Other relative		6.9%
Nonrelative		3.7%
In Nonfamily Households		7.6%
In Group Quarters		4.4%
Institutionalized Population		4.1%
Noninstitutionalized Population		0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2020 Population 25+ by Educational Attainment		
Total		78,009
Less than 9th Grade		7.5%
9th - 12th Grade, No Diploma		12.1%
High School Graduate		25.2%
GED/Alternative Credential		4.8%
Some College, No Degree		27.0%
Associate Degree		9.6%
Bachelor's Degree		8.8%
Graduate/Professional Degree		4.8%
2020 Population 15+ by Marital Status		
Total		96,552
Never Married		39.2%
Married		45.7%
Widowed		4.8%
Divorced		10.2%
2020 Civilian Population 16+ in Labor Force		
Civilian Population 16+		50,308
Population 16+ Employed		79.9%
Population 16+ Unemployment rate		20.1%
Population 16-24 Employed		11.6%
Population 16-24 Unemployment rate		37.4%
Population 25-54 Employed		73.8%
Population 25-54 Unemployment rate		17.8%
Population 55-64 Employed		12.1%
Population 55-64 Unemployment rate		13.5%
Population 65+ Employed		2.5%
Population 65+ Unemployment rate		14.3%
2020 Employed Population 16+ by Industry		
Total		40,173
Agriculture/Mining		0.4%
Construction		8.0%
Manufacturing		6.2%
Wholesale Trade		2.5%
Retail Trade		13.1%
Transportation/Utilities		11.0%
Information		1.7%
Finance/Insurance/Real Estate		5.1%
Services		45.6%
Public Administration		6.4%
2020 Employed Population 16+ by Occupation		
Total		40,174
White Collar		52.9%
Management/Business/Financial		8.8%
Professional		17.8%
Sales		11.4%
Administrative Support		14.8%
Services		21.2%
Blue Collar		25.9%
Farming/Forestry/Fishing		0.5%
Construction/Extraction		6.6%
Installation/Maintenance/Repair		4.6%
Production		5.2%
Transportation/Material Moving		9.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type	
Total	32,570
Households with 1 Person	15.6%
Households with 2+ People	84.4%
Family Households	79.6%
Husband-wife Families	52.3%
With Related Children	32.4%
Other Family (No Spouse Present)	27.3%
Other Family with Male Householder	7.4%
With Related Children	5.0%
Other Family with Female Householder	19.9%
With Related Children	14.8%
Nonfamily Households	4.8%
All Households with Children	53.0%
Multigenerational Households	10.5%
Unmarried Partner Households	8.4%
Male-female	7.6%
Same-sex	0.8%
2010 Households by Size	
Total	32,570
1 Person Household	15.6%
2 Person Household	23.4%
3 Person Household	17.3%
4 Person Household	17.9%
5 Person Household	12.6%
6 Person Household	7.0%
7 + Person Household	6.2%
2010 Households by Tenure and Mortgage Status	
Total	32,570
Owner Occupied	61.8%
Owned with a Mortgage/Loan	52.4%
Owned Free and Clear	9.5%
Renter Occupied	38.2%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	136
Percent of Income for Mortgage	17.5%
Wealth Index	56
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	36,671
Housing Units Inside Urbanized Area	99.4%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.6%
2010 Population By Urban/ Rural Status	
Total Population	115,913
Population Inside Urbanized Area	99.5%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. American Dreamers (7C)
2. Up and Coming Families (7A)
3. Fresh Ambitions (13D)

2020 Consumer Spending

Apparel & Services: Total \$	\$61,555,956
Average Spent	\$1,737.10
Spending Potential Index	81
Education: Total \$	\$45,764,596
Average Spent	\$1,291.47
Spending Potential Index	72
Entertainment/Recreation: Total \$	\$87,502,488
Average Spent	\$2,469.31
Spending Potential Index	76
Food at Home: Total \$	\$149,947,115
Average Spent	\$4,231.49
Spending Potential Index	79
Food Away from Home: Total \$	\$107,915,991
Average Spent	\$3,045.38
Spending Potential Index	81
Health Care: Total \$	\$155,833,415
Average Spent	\$4,397.60
Spending Potential Index	77
HH Furnishings & Equipment: Total \$	\$61,827,447
Average Spent	\$1,744.76
Spending Potential Index	80
Personal Care Products & Services: Total \$	\$26,066,253
Average Spent	\$735.59
Spending Potential Index	80
Shelter: Total \$	\$546,660,669
Average Spent	\$15,426.70
Spending Potential Index	80
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$64,762,879
Average Spent	\$1,827.60
Spending Potential Index	78
Travel: Total \$	\$65,233,815
Average Spent	\$1,840.89
Spending Potential Index	76
Vehicle Maintenance & Repairs: Total \$	\$31,629,796
Average Spent	\$892.59
Spending Potential Index	77

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.