This Argument in Favor of Measure P was submitted pursuant to Section 9282 of the California Elections Code. It is the opinion of the author(s), and has been printed exactly as submitted.

The City of Victorville is a vibrant city with tremendous potential, but our quality of life is being threatened by increasing crime, homelessness, unsafe roadways, and blight.

Approving Measure P will generate an estimated $15 million annually that will be used to reduce crime and homelessness, increase safety, and expand essential services needed to improve quality of life for our community.

Visitors who shop in Victorville will help pay the proposed one-cent sales tax.

With the revenue generated by Measure P, our City would be able to:

- Increase neighborhood and community patrols, crime suppression, investigation and traffic enforcement
- Speed up 9-1-1 response times
- Open Fire Station 315 to improve our medical and fire response
- Invest in resources needed to end the cycle of homelessness
- Repair our roads and infrastructure
- Expand code enforcement services to reduce blight, illegal dumping and other nuisances
- Enhance library, park and recreation services
- Expand programs for youth, seniors and our broader community

Taxpayer investment in Measure P will be protected by a Citizen’s Oversight Committee that will ensure revenue generated by this measure is used for its legal purpose, and Sacramento won’t be able to seize our local dollars for state projects.

Without a new revenue stream, the City may be forced to cut public safety and other essential services.

A YES vote on Measure P will require non-resident visitors to share costs, enhance and increase public safety and improve quality of life in Victorville.

Protect our community. Protect our public safety. Protect our Quality of Life. Vote YES on Measure P.

Gloria Garcia, Victorville Mayor
John McMahon, San Bernardino County Sheriff-Coroner
Robert Lovingood, 1st District Supervisor, San Bernardino County Board of Supervisors
Derek King, Assistant Superintendent