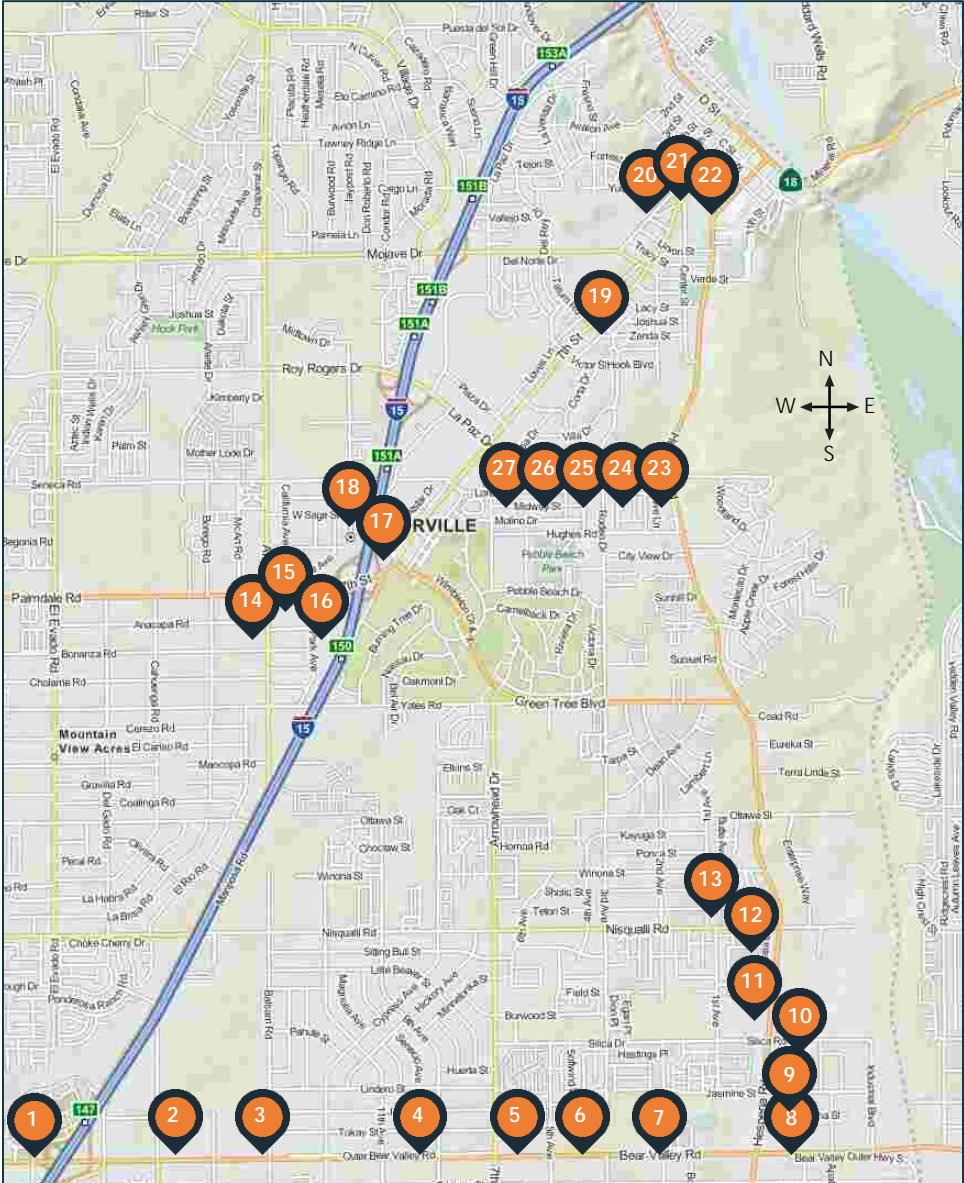


Located throughout the Victorville market, BAP ads reach thousands of High Desert viewers.





# SIGNING UP IS EASY!

- 1 Figure out a budget
- 2 Select a location
- 3 Pick a start date and duration

| BAP Advertising monthly rates per location, per side/board. |              |
|---|--------------|
| Contract  | Monthly Rate |
| 1 Month .....   | \$325        |
| 3 Months.....   | \$315        |
| 6 Months.....   | \$295        |
| 9 Months.....   | \$275        |
| 12 Months.....  | \$250        |

| CHECK DESIRED LOCATION(S)                               | PICK A PANEL* | START DATE | END DATE | # MONTHS | CONTRACT RATE | SUB-TOTAL \$ | INSTALL FEE | TOTAL \$ |
|---|---------------|------------|----------|----------|---------------|--------------|-------------|----------|
| <input type="checkbox"/> 1 Amargosa/BV Park & Ride E    | A B           | _____      | _____    | _____    | _____         | _____        | _____       | _____    |
| <input type="checkbox"/> 2 Bear Valley/Cottonwood       | A B           | _____      | _____    | _____    | _____         | _____        | _____       | _____    |
| <input type="checkbox"/> 3 Bear Valley/Balsam           | A B           | _____      | _____    | _____    | _____         | _____        | _____       | _____    |
| <input type="checkbox"/> 4 Bear Valley/11 <sup>th</sup> | A B           | _____      | _____    | _____    | _____         | _____        | _____       | _____    |
| <input type="checkbox"/> 5 Bear Valley/7 <sup>th</sup>  | A B           | _____      | _____    | _____    | _____         | _____        | _____       | _____    |
| <input type="checkbox"/> 6 Bear Valley/5 <sup>th</sup>  | A B           | _____      | _____    | _____    | _____         | _____        | _____       | _____    |
| <input type="checkbox"/> 7 Bear Valley/2 <sup>nd</sup>  | A B           | _____      | _____    | _____    | _____         | _____        | _____       | _____    |
| <input type="checkbox"/> 8 Bear Valley/Hesperia         | A B           | _____      | _____    | _____    | _____         | _____        | _____       | _____    |
| <input type="checkbox"/> 9 Hesperia Rd./Bear Valley     | A B           | _____      | _____    | _____    | _____         | _____        | _____       | _____    |
| <input type="checkbox"/> 10 Hesperia Rd./Silica         | A B           | _____      | _____    | _____    | _____         | _____        | _____       | _____    |
| <input type="checkbox"/> 11 Hesperia Rd./Comanche       | A B           | _____      | _____    | _____    | _____         | _____        | _____       | _____    |
| <input type="checkbox"/> 12 Hesperia Rd./Nisqualli      | A B           | _____      | _____    | _____    | _____         | _____        | _____       | _____    |
| <input type="checkbox"/> 13 Nisqualli/Hesperia Rd N     | A B           | _____      | _____    | _____    | _____         | _____        | _____       | _____    |
| <input type="checkbox"/> 14 Amargosa/Anacapa W          | A B           | _____      | _____    | _____    | _____         | _____        | _____       | _____    |
| <input type="checkbox"/> 15 Amargosa/Anacapa E          | A B           | _____      | _____    | _____    | _____         | _____        | _____       | _____    |
| <input type="checkbox"/> 16 Park Ave./Palmdale          | A B           | _____      | _____    | _____    | _____         | _____        | _____       | _____    |
| <input type="checkbox"/> 17 Valley Center/Outer 7th     | A B           | _____      | _____    | _____    | _____         | _____        | _____       | _____    |
| <input type="checkbox"/> 18 Civic Drive                 | A B           | _____      | _____    | _____    | _____         | _____        | _____       | _____    |
| <input type="checkbox"/> 19 7 <sup>th</sup> /Tatum      | A B           | _____      | _____    | _____    | _____         | _____        | _____       | _____    |
| <input type="checkbox"/> 20 7 <sup>th</sup> /Circle     | A B           | _____      | _____    | _____    | _____         | _____        | _____       | _____    |
| <input type="checkbox"/> 21 7 <sup>th</sup> /Westside   | A B           | _____      | _____    | _____    | _____         | _____        | _____       | _____    |
| <input type="checkbox"/> 22 7 <sup>th</sup> /Forrest    | A B           | _____      | _____    | _____    | _____         | _____        | _____       | _____    |
| <input type="checkbox"/> 23 Lorene/Route 50             | A B           | _____      | _____    | _____    | _____         | _____        | _____       | _____    |
| <input type="checkbox"/> 24 Lorene/Route 50X            | A B           | _____      | _____    | _____    | _____         | _____        | _____       | _____    |
| <input type="checkbox"/> 25 Lorene/Route 55             | A B           | _____      | _____    | _____    | _____         | _____        | _____       | _____    |
| <input type="checkbox"/> 26 Lorene/Route 31             | A B           | _____      | _____    | _____    | _____         | _____        | _____       | _____    |
| <input type="checkbox"/> 27 Lorene/Route 52             | A B           | _____      | _____    | _____    | _____         | _____        | _____       | _____    |

**TOTAL PANELS**

**SUB-TOTAL**

**INITIAL HERE**

\*A-OUTSIDE B-INSIDE

\*Installation fee \$50 per panel. For ad relocation from one location to another, after initial install, a \$50 fee will apply.