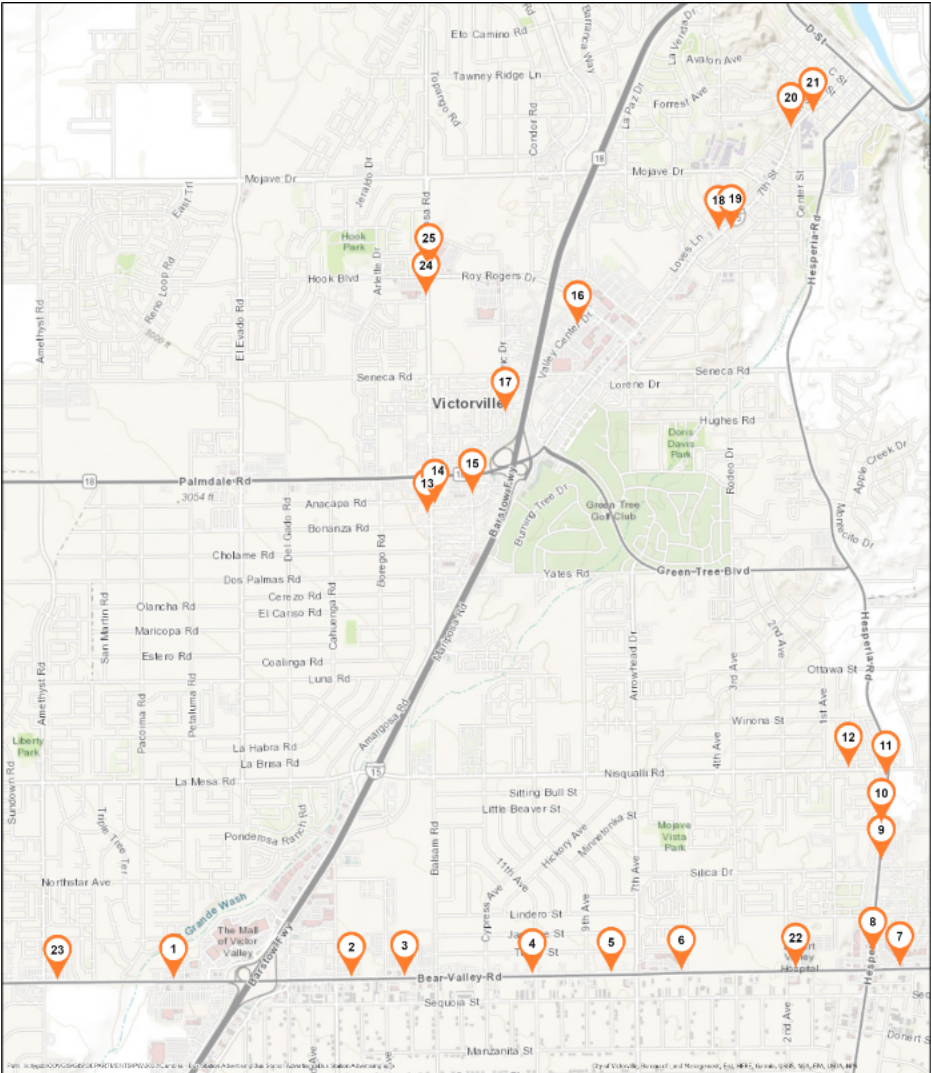


Located throughout the Victorville market, BAP ads reach thousands of High Desert viewers.





# SIGNING UP IS EASY!

- 1 Figure out a budget
- 2 Select a location
- 3 Pick a start date and duration

BAP Advertising monthly rates per location, per side/board.	
Contract	Monthly Rate
1 Month .....	\$325
3 Months.....	\$315
6 Months.....	\$295
9 Months.....	\$275
12 Months.....	\$250

CHECK DESIRED LOCATION(S)	PICK A PANEL*	START DATE	END DATE	# MONTHS	CONTRACT RATE	SUB-TOTAL \$	INSTALL FEE	TOTAL \$
<input type="checkbox"/> 1 Bear Valley/Mall Blvd	A B	_____	_____	_____	_____	_____	_____	_____
<input type="checkbox"/> 2 Bear Valley/Cottonwood	A B	_____	_____	_____	_____	_____	_____	_____
<input type="checkbox"/> 3 Bear Valley/Balsam	A B	_____	_____	_____	_____	_____	_____	_____
<input type="checkbox"/> 4 Bear Valley/11th	A B	_____	_____	_____	_____	_____	_____	_____
<input type="checkbox"/> 5 Bear Valley/7th	A B	_____	_____	_____	_____	_____	_____	_____
<input type="checkbox"/> 6 Bear Valley/5th	A B	_____	_____	_____	_____	_____	_____	_____
<input type="checkbox"/> 7 Bear Valley/Hesperia	A B	_____	_____	_____	_____	_____	_____	_____
<input type="checkbox"/> 8 Hesperia Rd./Bear Valley	A B	_____	_____	_____	NO PANELS	_____	_____	_____
<input type="checkbox"/> 9 Hesperia Rd./Silica	A B	_____	_____	_____	_____	_____	_____	_____
<input type="checkbox"/> 10 Hesperia Rd./Comanche	A B	_____	_____	_____	_____	_____	_____	_____
<input type="checkbox"/> 11 Hesperia Rd./Nisqualli	A B	_____	_____	_____	_____	_____	_____	_____
<input type="checkbox"/> 12 Nisqualli/Hesperia Rd N	A B	_____	_____	_____	_____	_____	_____	_____
<input type="checkbox"/> 13 Amargosa/Anacapa W	A B	_____	_____	_____	_____	_____	_____	_____
<input type="checkbox"/> 14 Amargosa/Anacapa E	A B	_____	_____	_____	_____	_____	_____	_____
<input type="checkbox"/> 15 Park Ave./Palmdale	A B	_____	_____	_____	_____	_____	_____	_____
<input type="checkbox"/> 16 Valley Center/LaPaz E	A B	_____	_____	_____	_____	_____	_____	_____
<input type="checkbox"/> 17 Civic Drive	A B	_____	_____	_____	_____	_____	_____	_____
<input type="checkbox"/> 18 7 <sup>th</sup> /Tatum	A B	_____	_____	_____	_____	_____	_____	_____
<input type="checkbox"/> 19 7 <sup>th</sup> /Circle	A B	_____	_____	_____	_____	_____	_____	_____
<input type="checkbox"/> 20 7 <sup>th</sup> /Westside	A B	_____	_____	_____	_____	_____	_____	_____
<input type="checkbox"/> 21 7 <sup>th</sup> /Forrest	A B	_____	_____	_____	NO PANELS	_____	_____	_____
<input type="checkbox"/> 22 Bear Valley/2nd	A B	_____	_____	_____	_____	_____	_____	_____
<input type="checkbox"/> 23 Bear Valley/Amethyst	A B	_____	_____	_____	_____	_____	_____	_____
<input type="checkbox"/> 24 Amargosa/Hook	A B	_____	_____	_____	_____	_____	_____	_____
<input type="checkbox"/> 25 Amargosa/Roy Rodgers	A B	_____	_____	_____	_____	_____	_____	_____

\*A-OUTSIDE B-INSIDE

\*Installation fee \$50 per panel. For ad relocation from one location to another, after initial install, a \$50 fee will apply.

**TOTAL PANELS**

**SUB-TOTAL**

**INITIAL HERE**