



MEASURE P BIANNNUAL REPORT



**Fiscal Year
25/26
Q1 & Q2**

July 1

-

**December
30, 2025**

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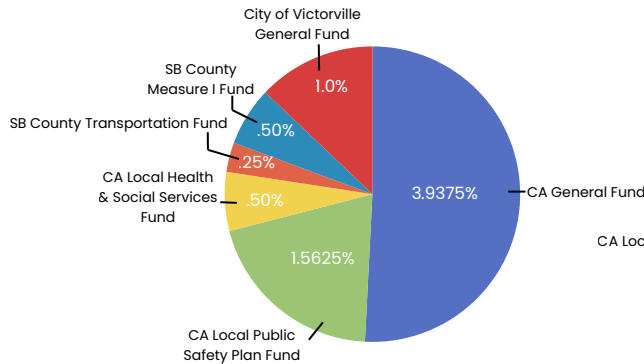


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Measure P Overview

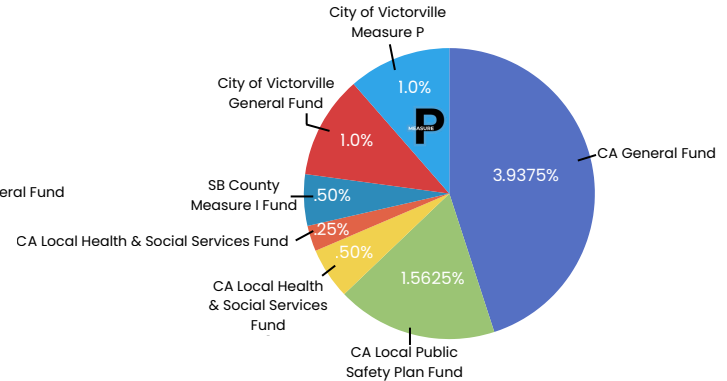


Sales Tax Break Down in California



**WITHOUT MEASURE P
=7.75%**

Sales Tax Break Down in California



**WITH MEASURE P
=8.75%**

What is Measure P?

Measure P is a general sales tax measure approved by the Victorville voters during the November 3, 2020 election. This one-cent sales tax took effect on April 1, 2021, increasing Victorville's sales tax rate from 7.75 percent to 8.75 percent. Measure P expanded essential services to:

- **Public Safety** - Police, Fire, Code Compliance, and Animal Services Department operations.
- **Community Improvements** - Community Services Department including Library, Parks, and Facilities and the Public Works - Sanitation Team.
- **Homelessness and Housing** - Planning Department including operations at the Wellness Center and the Code Compliance Homeless Engagement Team.

Measure P Sales Tax Revenue

- Measure P has generated approximately \$139 million in sales tax revenue through December 31, 2025.
- City of Victorville Council Policy (CP-22-02) requires that 17% of annual appropriations be held in a reserve account.

FY 2021	\$7.10 Million
FY 2022	\$29.59 Million
FY 2023	\$29.26 Million
FY 2024	\$29.22 Million
FY 2025	\$29.07 Million
FY 2026	\$15.15 Million*

*Revenue through December 31, 2025

Police Department Highlights



New Police Station & Civic Plaza

- On November 4, 2025, the City Council approved LPA, Inc. to proceed with Phase III of the Police Station and Civic Plaza design.
- Phase III is the final design phase, which will include the development of:
 - Working plans
 - Outline specifications
 - Final cost estimates
 - Construction Administration Services
- This phase is expected to be completed in late 2026.



Drones as a First Responder Program

On October 7, 2025, the City Council authorized the use of Supplemental Law Enforcement Services Fund grant monies to award a contract to BRINC Drones, Inc. to implement a Drones as First Responder program. Once operational, FAA-licensed pilots will operate strategically positioned drones from the Police Department, streaming real-time HD video to enhance situational awareness, support de-escalation, and improve personnel safety.

By utilizing grant funding, this project reduces the demand on Measure P while still advancing key public safety priorities. Its integration with Computer-Aided Dispatch, ShotSpotter, and ALPR cameras enhances the Police Department's real-time crime center and aligns with the intent of Measure P.

This project also supports the City's long-term Strategic Goal to implement public safety strategies for a thriving and growing community by investing in technology that improves the efficiency and effectiveness of police operations.



Fire Department Highlights



Training

To advance professional development and interagency excellence, personnel continued training in Firefighting Operations and Emergency Medical Services (EMS), including:

- Conducting an Urban Search and Rescue (USAR) demonstration in July using Measure P funded equipment, strengthening response capabilities with greater precision, speed, and safety.
- From November 13–17, crews participated in multi-company training at SCLA, improving coordination, communication, and efficiency in complex structural firefighting.
- EMS personnel expanded Point-of-Care Ultrasound (POCUS) capabilities through hands-on training and completed neurodivergent patient training.



Major Equipment Purchases

In August, the Fire Department purchased two sets of extrication equipment for Medic Engines (ME) 314 and 315, including a cutter, spreader, telescopic ram, and accessories, commonly referred to as the “Jaws of Life.”

Later in November, the Department acquired and installed a Stryker MTS Power-LOAD system for Medical Squad (MS) 315, designed to lift, lower, and secure powered cots, reducing injury risk and improving transport safety. This is the third and final of the new Transport Capable Squad units to be outfitted with this equipment.



Code Compliance Highlights

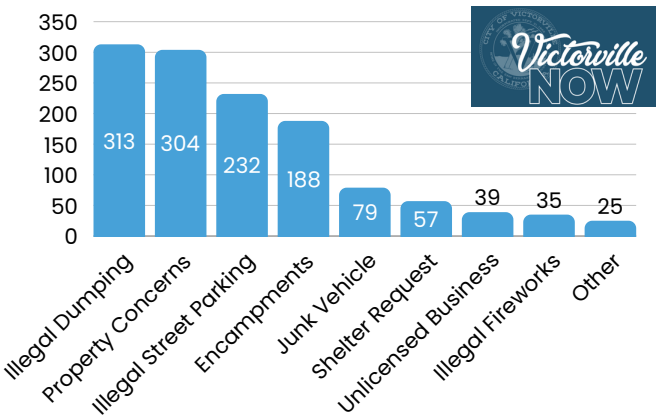


Code Compliance Operations

Measure P continues to fund staffing in Code Compliance and the Sanitation Division under Public Works, supporting proactive enforcement efforts and enhancing service delivery and community responsiveness.

In July, the new **Victorville NOW** app launched, streamlining the way residents submit service requests. During this period, a total of **1,272** requests were submitted to Code Compliance.

Also during this period:



674 CITATIONS
ISSUED FOR
PARKING-RELATED
COMPLAINTS



143 PROPERTIES SURVEYED
AS PART OF THE
COMMERCIAL COMMUNITY
ENHANCEMENT PROGRAM



8,974 INSPECTIONS
COMPLETED FOR PROPERTY
COMPLIANCE, BUSINESS
LICENSE, AND PARKING

Homeless Engagement

The City's Homeless Engagement Team (HET) continues to address encampments through coordinated outreach, services, and enforcement. During this period, the HET focused on large-scale cleanups, increased enforcement, and expanded access to emergency shelter through the City's Wellness Center and Motel Voucher Program.

In October, Code Compliance, Sanitation, and the Police Department completed a riverbed cleanup between 6th Street and Mineral Road, removing **29.02 tons** of trash, towing six RVs, and placing two individuals into shelter.



Animal Services Highlights



Animal Services Operations

Measure P continues to provide essential funding for five full-time personnel in the Animal Services division.

In the first half of Fiscal Year 25/26, the new **Victorville NOW** app launched, making it easier than ever for residents to report their concerns. The most common requests include reports of loose/stray animals, reports of dead or injured animals, or request for the containment of animals.



2,913 CASES CREATED
4,548 FIELD INSPECTIONS
224 CITATIONS ISSUED
21 ADMIN HEARINGS



182 PET ADOPTIONS
669 ANIMALS IMPOUNDED



512 NEW DOG LICENSES
474 LICENSE RENEWALS
424 PETS MICROCHIPPED
198 SPAY/NEUTERS

Adoption Pop-Up Events

Animal Services continued its efforts to promote animal adoption and responsible pet ownership through community outreach and special events.

During this period, staff participated in the City's Fall Festival, the Veterans Day parade, and hosted a festive Christmas adoption event. In addition, several adoption events were held at the High Desert Farmer's Market and other locations, expanding outreach, increasing visibility for adoptable animals, and strengthening community engagement. These efforts have resulted in positive outcomes for shelter animals through increased successful adoptions.



Community Services Highlights

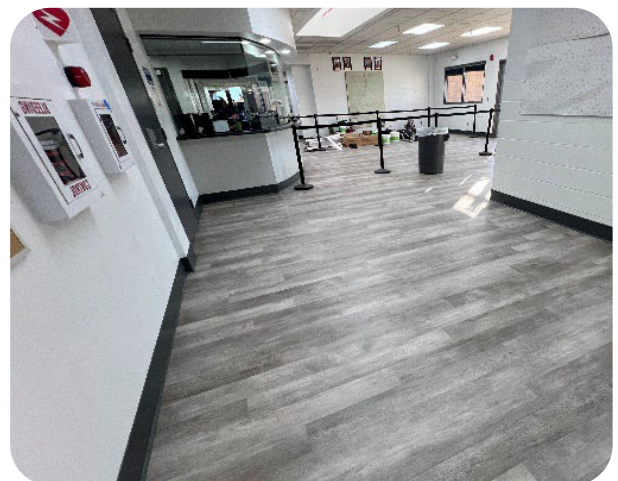
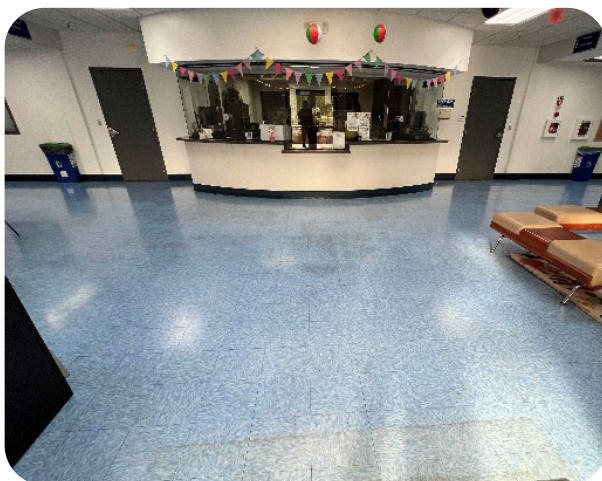


Parks & Facility Improvements

Measure P continues to support valuable community improvements across City parks and facilities.

In October 2025, as part of the Citywide Pavement Preservation and Maintenance Project, Pavement Coatings Co. completed a slurry seal of the Avalon Park parking lot to preserve and extend the life of the pavement for years to come.

In November 2025, Lawrence W. Rosine Co. initiated a Measure P funded project to replace the flooring at Hook Community Center. As part of the project, existing flooring in the classrooms and common areas, including the lobby and hallways, was removed and replaced with luxury vinyl tile. During construction, elevated moisture levels were identified in the concrete substrate, necessitating a moisture mitigation treatment. An epoxy barrier was applied to the concrete to reduce the future risk of mold, mildew, tile cupping, and adhesive failure. The project was completed in January 2026 at a total cost of \$76,917.



Victorville Library Grand Opening



Victorville Library Grand Opening

Construction of the new Victorville City Library located on Green Tree Blvd is now complete, with a grand opening celebration held on February 7, 2026.

Originally initiated in 2022, the project included a 5,094-square-foot expansion of the Green Tree Clubhouse, bringing the total facility size to 17,844 square feet, more than double the size of the previous library and providing adequate space for years to come.

The project was partially funded through a \$9 million Building Forward Grant from the California State Library, with additional Measure P funding supporting design and construction services. To date, more than **\$3.5 million in Measure P funds** have been expended toward the project, including furniture, fixtures, books and multimedia materials, technology equipment, and relocation costs.

The new facility expands Library services and now includes study and meeting rooms, a makerspace, teen space, and a large area dedicated to children's programming.