

SIGNATURE EVENTS SPONSOR BENEFITS



SPONSORSHIP LEVELS:
SPONSORSHIP BENEFITS:
A plaque recognizing sponsorship awarded at a City Council Meeting.
Live tweets and instagram post recognizing your sponsorship during event.
Custom company banner with name and logo displayed on main stage. ⑥
Your company's video tribute to Veterans shown during ceremony.
A full-page color ad located on the back cover of the event program. ⑥
Kids Zone Presenting Sponsor - stage backdrop banner & signage. ⑥
One half-page business ad in a future issue of City Rec Pages. ③④
Optional day-of stage recognition - your representative's welcome address.
First right of refusal for 2020.
Recognition in radio ads.
Business logo listed in full-page, City Rec Pages Fall Festival ad. ③④
Optional reserved seating at main stage concerts.
Optional reserved seating at ceremony.
One quarter-page business ad in a future issue of City Rec Pages. ③④
Business logo listed in a full-page water & sanitation bill insert. ④⑤
Custom Pre-Event Street Sponsor Banner - 30" x 96". ④④
Logo recognition on City website, including link to your business website.
Optional vendor booth space: ☼ and ☼ only. ⑨
Logo/name displayed on jumbotron during ceremony.
Legacy Courtyard Dedication and Unveiling Ceremony during Fall Festival. ①
Sponsor Bonus Benefit: Community or Public Works Day Event. ⑨
Recognition during event by announcer.
Recognition on City social media channels and City website.
Logo/name recognition in event programs and on event postcards. ⑥
Logo/name recognition on event banners 2" x 5". ⑥
Logo/name recognition on main stage backdrop banner, print ads, bus shelters, etc. ⑥

Title Sponsor Fall Festival Limit One Sponsor	Title Sponsor Veterans Day Ceremony Limit One Sponsor	Platinum Sponsor Limit Two Sponsors	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Copper Sponsor	Friend Sponsor
\$15,000 Minimum	\$10,000 Minimum	\$7,500 Minimum	\$5,000 Minimum	\$3,500 Minimum	\$2,500 Minimum	\$1,500 Minimum	\$500 Minimum
☼ Spring Festival & Egg Hunt	☼ Veterans Day Parade	☼ Fall Festival	☼ Fall Festival	☼ Fall Festival	☼ Festival of Lights & Tree Lighting	☼ Festival of Lights & Tree Lighting	☼ Festival of Lights & Tree Lighting
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☼☼ 10 Seats	☼☼ 8 Seats	☼☼ 6 Seats	☼☼ 4 Seats				
☼☼ 8 Seats	☼☼ 10 Seats	☼☼ 6 Seats	☼☼ 4 Seats				
			☼☼				
☼	☼	☼	☼	☼			
☼☼ 6 Banner	☼☼ 4 Banner	☼☼ 3 Banner	☼☼ 2 Banner	☼☼ 1 Banner			
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10' X 20'	10' X 20'	10'X20'	10' X 20'	10' X 10'	10' X 10'		
☼	☼	☼	☼	☼	☼	☼ Name Recognition	
☼☼ Recognition Plaque	☼☼ Recognition Plaque	☼☼ Recognition Plaque	Inscribed Brick Replica Brick	Inscribed Brick Replica Brick	Inscribed Brick	Inscribed Brick	
			Bonus Benefit	Bonus Benefit	Bonus Benefit	Bonus Benefit	
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③ Each issue of the Rec Pages is delivered to 44,000 Victorville homes and businesses.
 ④ Deadlines apply for all print materials.
 ⑤ Water & Sanitation bill inserts are mailed to approximately 35,500 Victorville customers.
 ⑥ City will select placement and location of Fall Festival's 30"x96" custom sponsor event street banners 30 days prior to event: Civic Drive or Armargosa Road.

⑨ All sponsors reserving vendor booth space (benefit/paid) will receive a City of Victorville, "Proud Sponsor" Banner to display during the Fall and Spring Festivals.
 ① Learn more about Legacy Courtyard plaque, inscribed brick, and replica brick recognition on page 3.
 ② Sponsor Bonus Benefits include your choice of one Community or Public Works Day Event from pages 4 or 5.