SIGNATURE EVENT SERIES SPONSOR BENEFITS

SIGNATURE EVENT SERIES

SPONSORSHIP PACKAGES $2,500-$10,000

SPONSORSHIP BENEFITS:	Diamond Sponsor *Limit One Sponsor*	Platinum Sponsor *Limit Two Sponsors*	Gold Sponsor	Silver Sponsor	Bronze Sponsor
	$10,000 Minimum	$7,500 Minimum	$5,000 Minimum	$3,500 Minimum	$2,500 Minimum
First right of refusal for 2021.	✓	✓			
One half-page, grey scale business ad in a Winter or Fall issue of Rec Pages - delivered to 44K+ addresses.	✓	✓			
One quarter-page, grey scale business ad in a Winter or Fall issue of Rec Pages - delivered to 44K+ addresses.			✓		
Business description with logo on City's website, including a link to your business website. (110 words maximum)	✓				
Sponsor Bonus Benefit: Choose a Community or Public Works Day Neighborhood Sponsorship from pages 10-11			✓	✓	
Veterans Day Parade & Ceremony - A plaque recognizing your sponsorship awarded at a City Council meeting.	✓				
Veterans Day Parade & Ceremony - A full-page, color ad located on the back cover of event program.	✓				
Veterans Day Parade & Ceremony - Sponsor recognition in event radio ads.	✓	✓			
Veterans Day Parade & Ceremony - Your company's 15-second video tribute to veterans. (shown during ceremony)	✓	✓			
Veterans Day Parade & Ceremony - Optional reserved seating. (Diamond: 4-seats; Platinum/Gold: 2-seats)	✓	✓	✓		
Veterans Day Parade & Ceremony - Logo displayed on Jumbotron during ceremony.	✓	✓	✓	✓	✓
Veterans Day Parade & Ceremony - Logo recognition in event program.	✓	✓	✓	✓	✓
Fall Festival - Sponsor recognition in event radio ads.	✓				
Fall Festival - Custom company banner with logo displayed on main stage.	✓	✓			
Fall Festival - Optional day-of stage recognition - your representative's welcome address.	✓	✓			
Fall Festival - Logo listed on a full-page, color Fall Festival ad in City's Rec Pages - delivered to 44K+ addresses.	✓	✓	✓		
Fall Festival - Photo booth selfie signs with logo displayed during event.	✓	✓	✓		
Fall Festival - Logo listed on a full-page, color water & sanitation bill Insert - delivered to 35K+ Victorville customers.	✓	✓	✓	✓	
Fall Festival - Pre-event street sponsor banner - 30" x 96" (# banners-Diamond/Platinum: 4; Gold/Silver: 2; Bronze: 1)	✓	✓	✓	✓	✓
Fall Festival - Logo recognition in event program and on event post cards.	✓	✓	✓	✓	✓
Fall Festival - Logo recognition on main stage backdrop banner, print ads, bus shelters, etc.	✓	✓	✓	✓	✓
Fall Festival - Optional 10' x 10' vendor booth space - City does not provide power.	✓	✓	✓	✓	✓
Spring Festival & Egg Hunt - Sponsor recognition in event radio ads.	✓	✓			
Spring Festival & Egg Hunt - Sponsor logo on event print marketing materials.	✓	✓	✓	✓	✓
Spring Festival & Egg Hunt - Logo recognition on event stage banner.	✓	✓	✓	✓	✓
Spring Festival & Egg Hunt - Optional 10' x 10' vendor booth space - City does not provide power.	✓	✓	✓	✓	✓
Festival of Lights & Tree Lighting - Sponsor recognition in event radio ads.	✓	✓			
Festival of Lights & Tree Lighting - Sponsor logo on event print marketing materials.	✓	✓	✓	✓	✓
Festival of Lights & Tree Lighting - Logo recognition on event stage banner.	✓	✓	✓	✓	✓
Signature Event Series Sponsor Legacy Courtyard plaque.	✓	✓			
Signature Event Series Sponsor Legacy Courtyard inscribed Brick.			✓	✓	✓

BONUS BENEFITS

All Signature Event Series Sponsors also receive the following bonus benefits:

Recognition during all events by stage announcer.

Sponsor logo on City social media channels.

Sponsor logo on City website, including a link to your business website.

IN-KIND SPONSOR

Sponsor benefits for In-Kind Sponsors are event(s) specific. You may choose to sponsor by donating items for one, or more events. Contact Community Services with questions, or to request more information @ (760) 955-3360.