



PRESS RELEASE

March 6, 2018

FOR IMMEDIATE RELEASE

Contact: Dana Armstrong, Environmental Programs Manager, (760) 955-5086

SPONSORS and VOLUNTEERS SOUGHT for VICTORVILLE COMMUNITY CLEANUP DAY

Event Scheduled for Saturday, April 14

Victorville, Calif. – April is Keep America Beautiful Month, and the City of Victorville is seeking volunteers and sponsors for the next Victorville Community Cleanup Day scheduled for Saturday, Apr. 14. The City of Victorville hosts Community Cleanup Days in April and October each year to foster civic pride and active citizenship by engaging residents, businesses, schools, and community groups to reduce waste, prevent litter and beautify our City.

Businesses interested in sponsoring the event should contact the City of Victorville Community Services Department at (760) 955-8615. The logo inclusion deadline is Mar. 29 at 5:30 p.m. Community Cleanup Day sponsors are listed on the event t-shirt worn by hundreds of volunteers as well as event fliers, posters and advertisements. Businesses are also encouraged to create teams and join the community-wide, Cleanup Day.

Individuals or groups interested in volunteering have three registration options: complete the volunteer registration/waiver form online at www.VictorvilleCA.Gov (Quick Link: Community Cleanup); pick-up a registration form at City Hall, 14343 Civic Dr.; or call (760) 955-8615 to request a registration form. Volunteers who register by Mar. 29 at 5:30 p.m. will receive a free t-shirt. Volunteers will also receive discount lunch coupons to several local restaurants and a reusable shopping bag.

The Victorville Community Cleanup Day is a semi-annual event that began in October 2007. Since then, more than 13,000 volunteers have worked together to collect over 165 tons of litter from Victorville roadsides. Last October, more than 1,100 volunteers collected 19.66 tons of litter from 45 different sites around the City.

For sponsorship information or to request a waiver by mail call (760) 955-8615.

###