



PRESS RELEASE

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FOR IMMEDIATE RELEASE

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CITY OF VICTORVILLE TO HOST 16TH ANNUAL FALL FESTIVAL

Event expanded to include Friday Night Performance by
Phat Cat Swinger on Oct. 6

Victorville, Calif. – The City of Victorville will present the High Desert’s largest community festival of the year when it hosts its 16th Annual Fall Festival, on Oct. 6 and 7. The event has been expanded this year to include a Friday night concert on Oct. 6, with festivities beginning at 7 p.m. The street fair will then follow on Saturday, Oct. 7 from 9 a.m. until 4 p.m. Both events will be held at Victorville City Hall, located at 14343 Civic Dr. The City expects more than 15,000 visitors to attend this FREE family-oriented event that features live entertainment, children’s rides, hands-on activities, the “Fall into a Good Book Fair,” food booths, vehicle displays, and more than 150 vendors.

Phat Cat Swinger will kick off the Fall Festival with a Friday evening concert, on Oct. 6 on the main stage in front of City Hall. Phat Cat Swinger has entertained and excited fans throughout the country with their high-energy performances, jumpin’ rhythms and powerful horn section. Friday night festivities begin at 7 p.m. with numerous food vendors providing a variety of delicious offerings. Phat Cat Swinger will then take the stage at 8 p.m. for a 1.5 hour concert.

The festival activities on Saturday, Oct. 7 will begin at 9 a.m. with a performance by the Willie Cockrell Orchestra on the main stage. This group features musicians of all ages playing Oldies, Pop, Jazz, and the Blues.

The official welcome will take place at the main stage at 9:45 a.m. with Victorville Mayor Gloria Garcia leading the Pledge of Allegiance, followed by the National Anthem and a Presentation of the Colors. Mayor Garcia will then introduce the return of Ballet Folklorico Flores. Ballet Folklorico Flores has performed for Fall Festival audiences since 2001.

Making his 15th appearance at the Victorville Fall Festival will be Native American performer, Eric Runningpath. Runningpath tours throughout the country sharing his unique, must-see dance performance mixed with Native American music.

Long-time rock band Music Formula will return to the festival to give a free family concert that’s sure to get everyone out on the dance floor. Music Formula has been making a name for itself in the High Desert for nearly two decades.

The Main Stage will also feature well-known talent including the Blue Henrys with their twist on Chicago Blues, and JPGR (John Paul George Ringo) with “A Tribute to the Beatles”! Guaranteed to raise smiles, JPGR takes audiences back to the excitement and original sounds the Beatles brought to the world.

The Victorville Fall Festival always has many activities for kids. This year, there will be free trackless train rides and free pony rides as well as face painting, a petting zoo, and bounce houses galore! Victorville’s very own DJ Toro will be on the KidsZone stage entertaining the young, and young at heart with cheerleading and Zumba demonstrations, a magic show, pie eating contest and karaoke sing-a-longs.

This year’s Festival also includes the “Fall Into A Good Book Fair” presented by the Victorville City Library, in conjunction with the Friends of the Victorville Library and Barnes & Noble. Children of all ages and their parents will delight in the all-day, story-time sessions with stories read by local celebrity readers. Barnes & Noble will be onsite selling a large selection of books, with titles of interest to adults, teens, tweens and kids. The children’s craft area will be a great spot for the little ones to create festive fall crafts with one-on-on instruction by local artisans.

Returning to the Fall Festival this year will be the inspiring World Trade Center Memorial sponsored by San Bernardino County Firefighters. This traveling memorial contains one of the beams recovered from the World Trade Center. Weighing more than 12,000 pounds and spanning more than 18 feet, this memorial is engraved with 343 names of the firefighters who lost their lives on September 11, 2001. The City of Victorville and the County of San Bernardino Fire and Police Departments will have information booths on site.

Y102 Radio personality Mychal Fabela will return as the event emcee and will be joined by fellow Y102 radio personalities Coleen Quinn and Preston Stone who will have giveaways throughout the event.

Visitors are encouraged to come early to experience all that the Fall Festival has to offer the community! There will be plenty of FREE parking in the San Bernardino County Courthouse parking lot, which can be accessed from Seneca Drive and Roy Rogers Drive.

This event is made possible by sponsorships and support from local businesses including major Platinum Sponsors El Dorado Broadcasters and Southern California Edison; Gold Sponsors Firehawk Protection EMS and San Manuel Band of Mission Indians; Silver Sponsors Mott’s/Dr. Pepper Snapple Group, Burrtec Waste Industries, Wal-Mart Distribution Center, American Medical Response (AMR), CBS Radio and La Poderosa. Bronze sponsors include The Daily Press, Green De Bortnowsky LLP, IEHP, Rancho Motors, and Southern California Logistics Airport.

Those wanting more information about the event can visit www.VictorvilleCa.Gov or the Victorville Fall Festival Facebook page.

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