



## PRESS RELEASE

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FOR IMMEDIATE RELEASE

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### **Book Fair to Benefit Victorville Library to Be Part of Fall Festival**

*'Fall into a Good Book' Fair planned for Saturday, Oct. 7 from 9 a.m. to 4 p.m.*

Victorville, Calif. – Those who love a good book will have a chance to find their next great read at the 16<sup>th</sup> Annual Fall Festival hosted by the City of Victorville in October. The Victorville City Library, Friends of the Library and Barnes & Noble have teamed up for the 'Fall Into a Good Book Fair' on Saturday, Oct. 7 from 9 a.m. to 4 p.m. at Victorville City Hall. Organized as a benefit, 15 percent of all sales will be donated directly to the Victorville City Library.

The Book Fair Tent will be located at the corner of Sage Street and Civic Drive. Inside the Tent, there will be a kid's craft area and all-day Story Time with some surprise **Special Guest** readers. Local Authors will also be present to talk about their literary works. The 'Fall Into a Good Book' Fair is hosted by the Friends of the Victorville City Library, a 501 (c) 3 non-profit organization dedicated to helping the Victorville City Library be the best in Southern California. The 'Friends' will be there to answer questions and share information their programs and the Library.

The 'Fall into a Good Book Fair' is part of the 16<sup>th</sup> Annual Fall Festival hosted by the City of Victorville, Oct. 6 & 7 at City Hall. Each year, thousands of visitors attend this family-friendly street fair that features music and dance performances, food vendors, arts and crafts, merchants, and information booths as well as a FREE KidZone. This special community event designed for family entertainment and community involvement has many new surprises in store this year.

Due to the Fall Festival's popularity, the City has expanded the event to include new Friday evening hours from 7 p.m. to 10 p.m. on Oct. 6 in addition to the Festival hours on Saturday, Oct. 7 from 9 a.m. to 4 p.m. Anchoring Friday night's activities will be a special concert performance at 8 p.m. by Phat Cat Swinger, a jazz, rockabilly group known for its high-energy performances, jumpin' rhythms and powerful horn section. Food vendors will be open for the Friday night music event.

On Saturday, the event will deliver two stages of music and dance performances from local entertainers; terrific food vendors; hundreds of arts, crafts and merchant vendors; education- and service-related information booths; plus FREE activities and rides in the KidZone.

The Main Stage will feature well-known talent including the Willie Cockrell Orchestra, Ballet Folklorico Flores, Native American Performer Eric Runningpath, the Blue Henrys with their twist on Chicago Blues, Classic Rock by Music Formula, plus the band JPGR (John Paul George Ringo). JPGR are guaranteed to raise a smile as they take audiences back to the excitement and original sounds of the Beatles

To learn more about sponsorship and vendor opportunities and to download the applications, visit the City of Victorville website at [www.victorvilleca.gov](http://www.victorvilleca.gov) (Quick Link: Fall Festival), or call the City of Victorville Community Services Department at (760) 243-1969.

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