



## Press Release

**FOR IMMEDIATE RELEASE**

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**CITY OF VICTORVILLE A FINALIST FOR \$20,000 PLAYGROUND GRANT**  
***Online Voting June 12-23 Will Determine Winners of National Contest***

**Victorville, Calif.** (Corrected at 12:33 p.m., June 12, 2017: corrections are underlined) – The City of Victorville is one of 10 finalists in the 2017 Let’s Play Video Contest, sponsored by Dr Pepper Snapple (DPS) and the national non-profit KaBOOM!. From June 12 to June 23, community members are encouraged to vote online for the City’s video. If the City’s video is one of the top five vote getters, it will receive a \$20,000 grant to build a new playground.

To vote for the City of Victorville’s video, go to [facebook.com/letsplay](https://facebook.com/letsplay) and click on the link at the left for “2017 Let’s Play Video Contest”. “Like” the page or continue without liking, and proceed to the voting page. Find Victorville’s video, “City of Victorville Recreation Division” by hovering over the videos. Supporters can vote once per day every day through June 23. Winners will be announced on June 26.

The grant is part of Let’s Play, an initiative by DPS to provide kids and families with the tools, places and inspiration to make active play a daily priority. Organizations nationwide submitted videos illustrating the importance of play for a chance to win one of the five \$20,000 grants.

The City of Victorville entered the KaBoom! contest with the goal of installing a new playground area at the City’s Schmidt Park, located in the north part of Victorville. The current play equipment at the park consists of one swing and one climbing structure. The City’s video is two minutes long and has the theme of “We just want to play!” It features local kids at the park, talking about why playing is good, and wishing for a better playground.

“We entered this grant contest because we really need new playground equipment at Schmidt Park,” said Janie Lynch, Recreation Supervisor for the City of Victorville. “Thousands of kids use Schmidt Park every year, and we want them to have access to playground equipment that is really fun and makes them want to get active and play! This park is used by kids from all over the Victor Valley, so we hope the entire Victor Valley community will vote for our video to help us win this grant!”

For more information about the voting or video contest grant, call Janie Lynch, Victorville Recreation Supervisor at 760-245-5551.

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