



**October 1- 10 am to 4 pm**  
**Civic Center - 14343 Civic Drive**

## **2016 SPONSOR APPLICATION**

The Victorville Fall Festival is a city-hosted special event designed for family entertainment and community involvement. The annual festival features live entertainment, music, dance, food, vendors, service organizations, non-profit groups, kids activities and so much more.

Support our community and become a sponsor for this year's event and receive many sponsorship benefits (see back for more details).

Sponsorship levels include:

- **PLATINUM - \$4,000** Presenting Sponsors for the Event
- **GOLD - \$3,500** Title Sponsors for the Main Stage
- **SILVER - \$2,500** Area Sponsors for the Food Court or The Kids' Zone
- **BRONZE - \$1,500** Event Sponsors

Application on the reverse side.

**For further event  
sponsorship information,  
call (760) 955-3306.**

For applications: [www.victorvilleca.gov](http://www.victorvilleca.gov) - Quick Link Fall Festival



# SPONSORSHIP LEVELS



## Platinum \$4000

- Company logo on 14 Bus Shelter locations .
- Company logo on Main Stage banner.
- Company banners throughout the event
- Name & logo - in larger print - on all printed materials and in all ads.
- Name mentioned in radio ads
- Identified as Platinum Sponsor on event banner as well as all bus shelter ads.
- Recognition by emcee throughout the event
- Larger vendor booth area.

## GOLD \$3500

- Company banner hanging on main entertainment stage
- Name & logo - in larger print - on all printed materials and in all ads.
- Name mentioned in radio ads
- Identified as Gold Sponsor on event banner
- Recognition by emcee throughout the event
- Free vendor booth

## SILVER \$2500

- Company banner hanging in either Food Court or Kids Zone
- Name & logo on all printed materials and in all ads.
- Name mentioned in radio ads
- Identified as Silver Sponsor on event banner
- Recognition by emcee throughout the event
- Free vendor booth

## BRONZE \$1500

- Name & logo on all printed materials and ads
- Name mentioned in numerous radio ads
- Identified as Bronze Sponsor on event banner
- Recognition by emcee throughout the event

## FRIEND \$200

- Name listed on event schedule
- Verbal recognition by emcee throughout the event

### DETACH FORM BELOW

<b>2016 SPONSORSHIP APPLICATION</b>		
Business/Organization Name:	Sponsorship Package:	Payment Amount:
Contact Name:		Signature:
Address:	City:	Zip:
Phone:	Email:	
<input type="checkbox"/> YES—assign us a free space (Bronze Sponsors and above). <input type="checkbox"/> NO—a free space is not needed.		
<b>Make checks payable to:</b> City of Victorville Fed. ID #95-2235918	<b><u>SEND CHECK &amp; APPLICATION TO:</u></b>  <b>City of Victorville</b> <b>Attn: Becky Wasserman</b> <b>PO Box 5001</b> <b>Victorville, Ca 92393</b>	
<i>For additional information, call Becky Wasserman at (760) 243-1969 or bwasserman@victorvilleca.gov</i>		