



# Victorville Fall Festival

Celebrating the  
Spice of Life



**October 3rd - 10 am to 4 pm**  
**Civic Center - 14343 Civic Drive**

## 2015 SPONSOR APPLICATION

The Victorville Fall Festival, *Celebrating the Spice of Life*, is a city-wide special event designed for family entertainment and community involvement. The festival features live entertainment, music, dance, food, vendors, service organizations, non-profit groups, kids activities and so much more.

Support our community and become a sponsor for this year's event and receive many sponsorship benefits (see back for more details).

Sponsorship levels include:

- **GOLD** - \$3,500 Title Sponsors for the Main Stage
- **SILVER** - \$2,000 Area Sponsors for the Food Court and The Kids Zone
- **BRONZE** - \$1,000 Event Sponsors

Application on the reverse side.

For further event  
sponsorship information,  
call (760) 243-1969.

For applications: [www.victorvilleca.gov](http://www.victorvilleca.gov) - Quick Link Fall Festival



# Victorville Fall Festival



Celebrating the  
Spice of Life

# SPONSORSHIP LEVELS



## GOLD \$3500

- Company banner hanging on entertainment stage at event
- Name & logo - in larger print - on all printed materials and in all ads. (We will contact you for your logo)
- Name mentioned in radio ads
- Identified as Gold Sponsor on event banner
- Recognition by emcee throughout the event
- Free vendor booth

## SILVER \$2000

- Company banner hanging in either Food Court or Kids Zone
- Name & logo on all printed materials and in all ads. (We will contact you for your logo)
- Name mentioned in radio ads
- Identified as Silver Sponsor on event banner
- Recognition by emcee throughout the event
- Free vendor booth

## BRONZE \$1000

- Name & logo on all printed materials and ads (we will contact you for your logo)
- Name mentioned in numerous radio ads
- Identified as Bronze Sponsor on event banner
- Recognition by emcee throughout the event
- Free vendor booth

## FRIEND \$200

- Name listed on event schedule
- Verbal recognition by emcee throughout the event

### DETACH FORM BELOW

<b>2015 SPONSORSHIP APPLICATION</b>		
Business/Organization Name:	Sponsorship Package:	Payment Amount:
Contact Name:		Signature:
Address:	City:	Zip:
Phone:	Email:	
<input type="checkbox"/> YES—assign us a free space (Bronze Sponsors and above). <input type="checkbox"/> NO—a free space is not needed.		
<b>Make checks payable to:</b> City of Victorville Fed. ID #95-2235918  For additional information, call Becky Wasserman at (760) 243-1969 or <a href="mailto:bwasserman@victorvilleca.gov">bwasserman@victorvilleca.gov</a>	<b><u>SEND CHECK &amp; APPLICATION TO:</u></b>  City of Victorville Attn: Becky Wasserman PO Box 5001 Victorville, Ca 92393	