



PRESS RELEASE

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FOR IMMEDIATE RELEASE

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Victor Valley Environmental Awareness Day

First Event of-its-kind in the High Desert!

(Victorville, CA) -The first Victor Valley Environmental Awareness Day will take place at the Mall of Victor Valley on Friday, October 17 from 10 AM to 3 PM.

The goal of this event is to bring awareness to the community about the services and programs provided by each of the local city government agencies and local utility companies. There will be booths set up to educate High Desert residents on the many services and programs available, as well as incentive programs that residents are not aware of.

Visitors to the event can anticipate a showcase of green programs, free services and utility incentives offered in each of the High Desert Cities. Some of the highlighted programs include: The Cash 4 Grass Program, Adopt a Street, Water Conservation, Household Hazardous Waste, Community Cleanup, and the Daily Press Community Pride program — People Ready to Improve the Desert.

Visitors will have the opportunity to speak to representatives from the following agencies: City of Victorville Environmental Programs Division, City of Adelanto, Town of Apple Valley, City of Hesperia, Daily Press PRIDE, Mojave Desert Air Quality Management District, Master Composters, Mojave Water Agency, Alliance for Water Awareness and Conservation, the Mojave Desert Resource Conservation District, Mojave River Watershed Group, Apple Valley Ranchos Water Company, Burrtec Disposal, Advance Disposal, San Bernardino County Fire Household Hazardous Waste Program, SouthWest Gas, and Southern California Edison.

During the event there will be a raffle for a free compost bin or movie pass gift card to Cinemark, Victorville. To enter the raffle, guests must bring 20 aluminum cans or 20 plastic CRV bottles to be entered into the drawing for one of the free gifts.

The event is sponsored by the City of Victorville, Daily Press, and the Mall of Victor Valley. The event will be located within the courtyard area closest to Barnes & Noble. Guests can enter from the Vision Center entrance or the Mall Information Counter entrance.

Plan on arriving early to receive the tools necessary to create an environment in which we can all be proud to live, work and play. For more information about the event call Monica Petersen at (760) 955-3306.

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