



PRESS RELEASE

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FOR IMMEDIATE RELEASE

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SPONSORS & VOLUNTEERS SOUGHT FOR VICTORVILLE COMMUNITY CLEANUP DAY Next Event Planned For October 25th

The City of Victorville is again organizing a City-wide Community Cleanup Day in October. This Fall's event will be held on Saturday, October 25th.

The City is now seeking sponsors and volunteers for the event. Sponsors are listed on the event t-shirt worn by hundreds of volunteers. In addition, sponsors are listed on all fliers, posters, and advertisements for the event. Volunteers receive a free t-shirt and discount coupons for lunch at more than a dozen participating Victorville restaurants.

Businesses interested in sponsoring the event should contact the City of Victorville Environmental Programs Division at 760-955-3306. Individuals or groups interested in volunteering should fill out a volunteer registration/waiver form and send it back to the City of Victorville Environmental Programs Division. Registration forms are available on the City of Victorville website at www.victorvilleca.gov (Quick Link: Community Cleanup). Volunteers can also pick up registration forms at City Hall, 14343 Civic Drive. City Hall is open Monday-Thursday from 7:30 a.m. to 5:30 p.m. Individuals are encouraged to join with friends, family, and community groups to create teams to participate. The event is open to all High Desert residents. Businesses are also encouraged to create teams to participate.

The Victorville Community Cleanup Day is a semi-annual event, held each April and October. The event began in October 2007. Since then, more than 6,500 volunteers have worked together to collect over 68 tons of litter from Victorville roadsides. For the October 2013 Cleanup, over 600 people volunteered, collecting 7.88 tons of litter from 26 different sites around the City. The goal for this October's event is to recruit over 700 volunteers to help out.

For more information on sponsorship, or to request a waiver by mail, potential volunteers and sponsors may call the City of Victorville Community Services Department at 760-955-3306.

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