



## **PRESS RELEASE**

**June 3, 2014**

FOR IMMEDIATE RELEASE

Contact: Glenn Salas, Recreation Manager at (760) 245-5551

### **City of Victorville Fall Festival**

*Seeking Sponsors and Vendors to Celebrate the Spice of Life*

Victorville, CA – Plans are underway for the City of Victorville’s 13<sup>th</sup> Annual Fall Festival, *Celebrating the Spice of Life* on Saturday, October 4, from 10 a.m. to 4 p.m. at Victorville City Hall.

The Fall Festival is a one-day special event designed for family entertainment and community involvement. The event draws thousands of visitors each year. The festival features live entertainment including musicians and dancers, a food court, display and craft vendors, and informational booths for service organizations, schools and colleges and other non-profit groups. There are activities just for the kids, including bounce houses, a climbing wall, pony rides, and a petting zoo. Admission, parking, and kids activities are free!

The City of Victorville invites sponsors and vendors to take this opportunity to reach the thousands of High Desert residents who visit the Fall Festival event every year. Keep up the momentum by becoming an event sponsor or vendor at the 2014 Fall Festival. It is only a few months away.

For more information on becoming an event sponsor or vendor, please call the City of Victorville Community Services Department at (760) 243-1969.

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