



Victorville Fall Festival

Celebrating the
Spice of Life



October 4th - 10 am to 4 pm
Civic Center - 14343 Civic Drive

2014 SPONSOR APPLICATION

The Victorville Fall Festival, *Celebrating the Spice of Life*, is a city-wide special event designed for family entertainment and community involvement. The festival features live entertainment, music, dance, food, vendors, service organizations, non-profit groups, kids activities and so much more.

Support our community and become a sponsor for this year's event and receive many sponsorship benefits (see back for more details).

Sponsorship levels include:

- **GOLD** - Title Sponsors for the Main Stage
- **SILVER** - Area Sponsors for the Food Court and The Kids Zone
- **BRONZE** - Event Sponsors

Application on the reverse side.

**For further event
sponsorship information
call (760) 243-1969**

For applications: www.victorvilleca.gov - Quick Link Fall Festival



Victorville Fall Festival



Celebrating the
Spice of Life

SPONSORSHIP LEVELS



GOLD \$3500

- Company banner hanging on entertainment stage at event
- Name & logo - in larger print - on all printed materials and in all ads. (We will contact you for your logo)
- Name mentioned in radio ads
- Identified as Gold Sponsor on event banner
- Recognition by emcee throughout the event
- Free vendor booth

BRONZE \$1000

- Name & logo on all printed materials and ads (we will contact you for your logo)
- Name mentioned in numerous radio ads
- Identified as Bronze Sponsor on event banner
- Recognition by emcee throughout the event
- Free vendor booth

SILVER \$2000

- Company banner hanging in either Food Court or Kids Zone
- Name & logo on all printed materials and in all ads. (We will contact you for your logo)
- Name mentioned in radio ads
- Identified as Gold Sponsor on event banner
- Recognition by emcee throughout the event
- Free vendor booth

FRIEND \$200

- Name listed on event schedule
- Verbal recognition by emcee throughout the event

DETACH FORM BELOW

2014 SPONSORSHIP APPLICATION

Business/Organization Name:

Sponsorship Package:

Payment Amount:

Contact Name:

Signature:

Address:

City:

Zip:

Phone:

Email:

Make checks payable to: City of Victorville
Fed. ID #95-2235918

For additional information, call Becky Wasserman at
(760) 243-1969 or bwasserman@victorvilleca.gov

SEND CHECK & APPLICATION TO:

City of Victorville
Attn: Becky Wasserman
PO Box 5001
Victorville, Ca 92393