



PRESS RELEASE

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FOR IMMEDIATE RELEASE

Contact: Yvonne Hester, Public Information Officer at (760) 955-1681

New FREE Dog License and \$5 Shot Clinic is a Hit for High Desert Residents!

Victorville, CA—Attention all dog owners in Victorville, today from 6 p.m. to 9 p.m. the last clinic for low cost rabies shots and free dog licenses will be held at Petco on Bear Valley Road .

New FREE Dog License Campaign sprang into action on September 3, 2009, through the City of Victorville and has been a big hit ever since. By partnering with local businesses, the City of Victorville Animal Care & Control Division has been able to spread the good news. So far, nearly 950 new pets have been licensed, and more than 650 existing pet licenses have been renewed, thanks to reduced renewal fees.

This once in a lifetime program won't last for long, so if you haven't heard the news yet, between now and February 25, 2010, Victorville residents have the opportunity to license their dog for free by picking up a Free Dog License gift certificate from local participating locations, such as, Victorville City Hall, PETCO, Walmart, Hook Community Center, the library and Albertsons. Residents can then take their New FREE dog license certificate, current rabies vaccination certificate, and proof of Victorville residency to a cashier at City Hall to obtain a FREE one-year dog license for their pet.

Because the New FREE Dog License requires the pet to have a current rabies vaccination, the City has planned to provide six, super affordable, \$5 Rabies vaccination clinics, one each month throughout the campaign. So far, there have been two very successful shot clinics. The first one was held at PETCO on September 22, and the second one took place at Petsmart on October 20. With the support of local radio and news media, the City of Victorville Animal Care & Control Division has been able to reach many pet owners in Victorville, and our last shot clinic had local residents and their pets lined up all the way from Petsmart down to Officemax and wrapped around the corner. Many shot clinic goers commented that they had never seen such a huge turnout for a shot clinic, and they were amazed to see, but weren't surprised, that there was a huge response to this much needed program.

A local pet owner, Vicki Fekete, stated, "I love my dog, Duke, and it's so nice to see the City take action to show their commitment to help me care for my pet. A \$5 rabies vaccination and a free dog license is the best thing that has been offered by the City in a long time. It's nice to know they care."

Don't miss out on benefiting from this extraordinary pet event! Beginning November 2, there are only 63 days left for residents to take advantage of this awesome offer. The City of Victorville Animal Care & Control Division believes that by providing a way for all residents to license their new pets for free, and by reducing renewal fees to keep currently licensed pets' information up-to-date, better care can be provided for our local animals should they stray from home.

Remember, a City Dog License is a FREE ride home for your pet!. For more information please call (760) 955-5089.



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