



October 1- 10 am to 4 pm
Civic Center - 14343 Civic Drive

2016 SPONSOR APPLICATION

The Victorville Fall Festival is a city-hosted special event designed for family entertainment and community involvement. The annual festival features live entertainment, music, dance, food, vendors, service organizations, non-profit groups, kids activities and so much more.

Support our community and become a sponsor for this year's event and receive many sponsorship benefits (see back for more details).

Sponsorship levels include:

- **PLATINUM - \$4,000** Presenting Sponsors for the Event
- **GOLD - \$3,500** Title Sponsors for the Main Stage
- **SILVER - \$2,500** Area Sponsors for the Food Court or The Kids' Zone
- **BRONZE - \$1,500** Event Sponsors

Application on the reverse side.

**For further event
sponsorship information,
call (760) 955-3306.**

For applications: www.victorvilleca.gov - Quick Link Fall Festival





SPONSORSHIP LEVELS



Platinum \$4000

- Company logo on 14 Bus Shelter locations .
- Company logo on Main Stage banner.
- Company banners throughout the event
- Name & logo - in larger print - on all printed materials and in all ads.
- Name mentioned in radio ads
- Identified as Platinum Sponsor on event banner as well as all bus shelter ads.
- Recognition by emcee throughout the event
- Larger vendor booth area.

GOLD \$3500

- Company banner hanging on main entertainment stage
- Name & logo - in larger print - on all printed materials and in all ads.
- Name mentioned in radio ads
- Identified as Gold Sponsor on event banner
- Recognition by emcee throughout the event
- Free vendor booth

SILVER \$2500

- Company banner hanging in either Food Court or Kids Zone
- Name & logo on all printed materials and in all ads.
- Name mentioned in radio ads
- Identified as Silver Sponsor on event banner
- Recognition by emcee throughout the event
- Free vendor booth

BRONZE \$1500

- Name & logo on all printed materials and ads
- Name mentioned in numerous radio ads
- Identified as Bronze Sponsor on event banner
- Recognition by emcee throughout the event

FRIEND \$200

- Name listed on event schedule
- Verbal recognition by emcee throughout the event

DETACH FORM BELOW

2016 SPONSORSHIP APPLICATION		
Business/Organization Name:	Sponsorship Package:	Payment Amount:
Contact Name:		Signature:
Address:	City:	Zip:
Phone:	Email:	
<input type="checkbox"/> YES—assign us a free space (Bronze Sponsors and above). <input type="checkbox"/> NO—a free space is not needed.		
Make checks payable to: City of Victorville Fed. ID #95-2235918	<u>SEND CHECK & APPLICATION TO:</u> City of Victorville Attn: Becky Wasserman PO Box 5001 Victorville, Ca 92393	
<i>For additional information, call Becky Wasserman at (760) 243-1969 or bwasserman@victorvilleca.gov</i>		