October 1- 10 am to 4 pm

Civic Center - 14343 Civic Drive

2016 SPONSOR APPLICATION

The Victorville Fall Festival is a city-hosted special event designed for family entertainment and community involvement. The annual festival features live entertainment, music, dance, food, vendors, service organizations, non-profit groups, kids activities and so much more.

Support our community and become a sponsor for this year's event and receive many sponsorship benefits (see back for more details).

Sponsorship levels include:

- PLATINUM - $4,000 Presenting Sponsors for the Event
- GOLD - $3,500 Title Sponsors for the Main Stage
- SILVER - $2,500 Area Sponsors for the Food Court or The Kids' Zone
- BRONZE - $1,500 Event Sponsors

Application on the reverse side.

For further event sponsorship information, call (760) 955-3306.

For applications: www.victorvilleca.gov - Quick Link Fall Festival

City of Victorville Fall Festival Celebrating Community

SPONSORSHIP LEVELS

Platinum $4000

- Company logo on 14 Bus Shelter locations .
- Company logo on Main Stage banner.
- Company banners throughout the event
- Name & logo - in larger print - on all printed materials and in all ads.
- Name mentioned in radio ads
- Indentified as Platinum Sponsor on event banner as well as all bus shelter ads.
- Recognition by emcee throughout the event
- Larger vendor booth area.

GOLD $3500

- Company banner hanging on main entertainment stage
- Name & logo - in larger print - on all printed materials and in all ads.
- Name mentioned in radio ads
- Indentified as Gold Sponsor on event banner
- Recognition by emcee throughout the event
- Free vendor booth

SILVER $2500

- Company banner hanging in either Food Court or Kids Zone
- Name & logo on all printed materials and in all ads.
- Name mentioned in radio ads
- Indentified as Silver Sponsor on event banner
- Recognition by emcee throughout the event
- Free vendor booth

BRONZE $1500

- Name & logo on all printed materials and ads
- Name mentioned in numerous radio ads
- Indentified as Bronze Sponsor on event banner
- Recognition by emcee throughout the event

FRIEND $200

- Name listed on event schedule
- Verbal recognition by emcee throughout the event

DETACH FORM BELOW

2016 SPONSORSHIP APPLICATION

Business/Organization Name:	Sponsorship Package:	Payment Amount:

Contact Name: Signature:

Address: City: Zip:

Phone: Email:

☐ YES—assign us a free space (Bronze Sponsors and above). ☐ NO–a free space is not needed.

Make checks payable to: City of Victorville
Fed. ID #95-2235918

For additional information, call Becky Wasserman at (760) 243-1969 or bwasserman@victorvilleca.gov

SEND CHECK & APPLICATION TO:

City of Victorville
Attn: Becky Wasserman
PO Box 5001
Victorville, Ca 92393