



City of Victorville

Department of Development

Planning ♦ Building ♦ Code Enforcement ♦ Business License ♦ Animal Control

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Application For Temporary Sign; Inflatable Advertising Device

Planner Initials: _____

The following temporary signs shall be subject to review and approval or conditional approval by the Zoning Administrator pursuant to Section 16-3.07.050 and 16-3.22.080 of the Victorville Municipal Code.

TYPE OF REVIEW REQUESTED

- Temporary Sign
- Inflatable Advertising Device

FEE	LEVEL OF SERVICE
\$10.48	Temporary Sign or Inflatable Advertising Device

*Fees include a 4.8% technology fee

TEMPORARY SIGN

Name of Business _____ Phone _____

Address _____

Email Address: _____

Contractor/Agent for Applicant _____ Phone _____

Address _____

Zone District _____ Assessor's Parcel No. _____

Date(s) of proposed use _____

Section 16-3.22.080 (a) PORTABLE SIGNS. Portable signs, including banners, flags, streamers and inflatable advertising devices, excluding those inflated by hot air, that are placed on an occupant's property are subject to the following requirements:

- (1) The total area of all signs in the advertising device shall not exceed an area equivalent to the total sign area allowed for permanent signs for the use;
- (2) No such sign or device is to be located in a manner not permitted for permanent signs;
- (3) Temporary signs may be allowed up to a maximum of thirty (30) days per quarter annually and only in connection with store openings, special sales or promotions;
- (4) No such sign or device shall pose a hazard to the safe movement of traffic and shall not block the visibility of permanent signs on adjoining properties; and
- (5) Requests for inflatable devices shall provide the method inflation, chemicals used, sign a hold harmless agreement and provide evidence of liability insurance satisfactory to the Zoning Administrator's discretion.

I certify that I understand Section 16-3.22.080 (a) of the Victorville Municipal Code as noted above, and agree to abide by the regulations therein.

Applicant Date

Please explain the type of special sale or promotion which is causing your application for a temporary sign. If the event is a store opening please provide a copy of the business license substantiating the new business. Grand openings at locations other than the subject property shall not be considered "grand openings" for the purpose of this ordinance.

Provide plot plan of property showing location of sign and sign copy with dimensions on back or attach.

INFLATABLE ADVERTISING DEVICE
[Victorville Municipal Code Section 16-3.22.080 (a)]

Date(s) of Intended Display: _____

Event: _____
Store Opening, Special Sale, Special Promotion

Location: _____

Type of Device: _____

General Description, size: _____

Method of Inflation: _____

Chemical Used: _____

_____ does hereby agree to hold the City of Victorville, its agents, servants, and employees from any and all liability from the above-described advertising display.

Name of Business

Signature Title Date

I/We, owner(s) of the above property, hereby grant permission for the above applicant(s) to utilize said device as requested.

Name (Print) Signature Phone No. Date

** Please attach a photocopy of insurance binder as proof of adequate commercial general liability coverage.*

FOR OFFICE USE ONLY:

Approval: _____ Denial: _____ Date: _____

Reason for Denial: _____

Planning Staff Signature: _____