

CITY OF VICTORVILLE

COUNCIL POLICY

SUBJECT:

VENDING MACHINE NUTRITION

POLICY NO: CP-11-03

APPROVED: April 5, 2011

BACKGROUND

Rising obesity rates for both children and adults coupled with poor nutrition have been found to be among the leading causes of chronic diseases, including type 2 diabetes, stroke, heart disease and cancer. In addition, the obesity epidemic has become a major driver of escalating healthcare costs. This policy will improve the nutritional content of items sold in City owned and contracted vending machines and will encourage healthier diets by increasing access to healthy food and beverage options for City employees, the public and other City facility users.

POLICY

All food/snacks and beverages sold in City owned and contracted vending machines must adhere to the following nutrition guidelines:

1. **Food/Snack Standards:**

At least 50% of food/snacks offered in vending machines should meet the following nutrition standards:

- a) Have no more than 35% of its calories from total fat (excluding legumes, nuts, nut butters, seeds, eggs, vegetables, and individual cheese packages).
- b) Have no more than 10% of its calories from saturated fat (excluding eggs and individual cheese packages).
- c) Have no more than 35% sugar by weight (excluding fruit or vegetables).
- d) Have no more than 360 milligrams (mg) of sodium per serving.
- e) Contain at least 2 grams (g) of dietary fiber per serving.

2. **Beverage Standards:**

At least 50% of beverages offered in vending machines must be comprised of the following:

- a) Water
- b) Beverages that contain 50% fruit or vegetable juice with no added sweeteners.
- c) 100% fruit or vegetable juices.
- d) 2% or less milk products, including soy, rice, chocolate or other flavored milk products without added sweeteners.

3. **Mandatory Pricing/Placement Standards:**

- a) Food/snacks/beverages meeting the above referenced nutrition standards must be sold at a price that is equivalent to or lower than the price of those items offered in vending machines that do not meet these nutrition standards.
- b) Food/snacks/beverages meeting the above referenced nutrition standards must be placed within the top half of the vending machine so that they are easily visible.