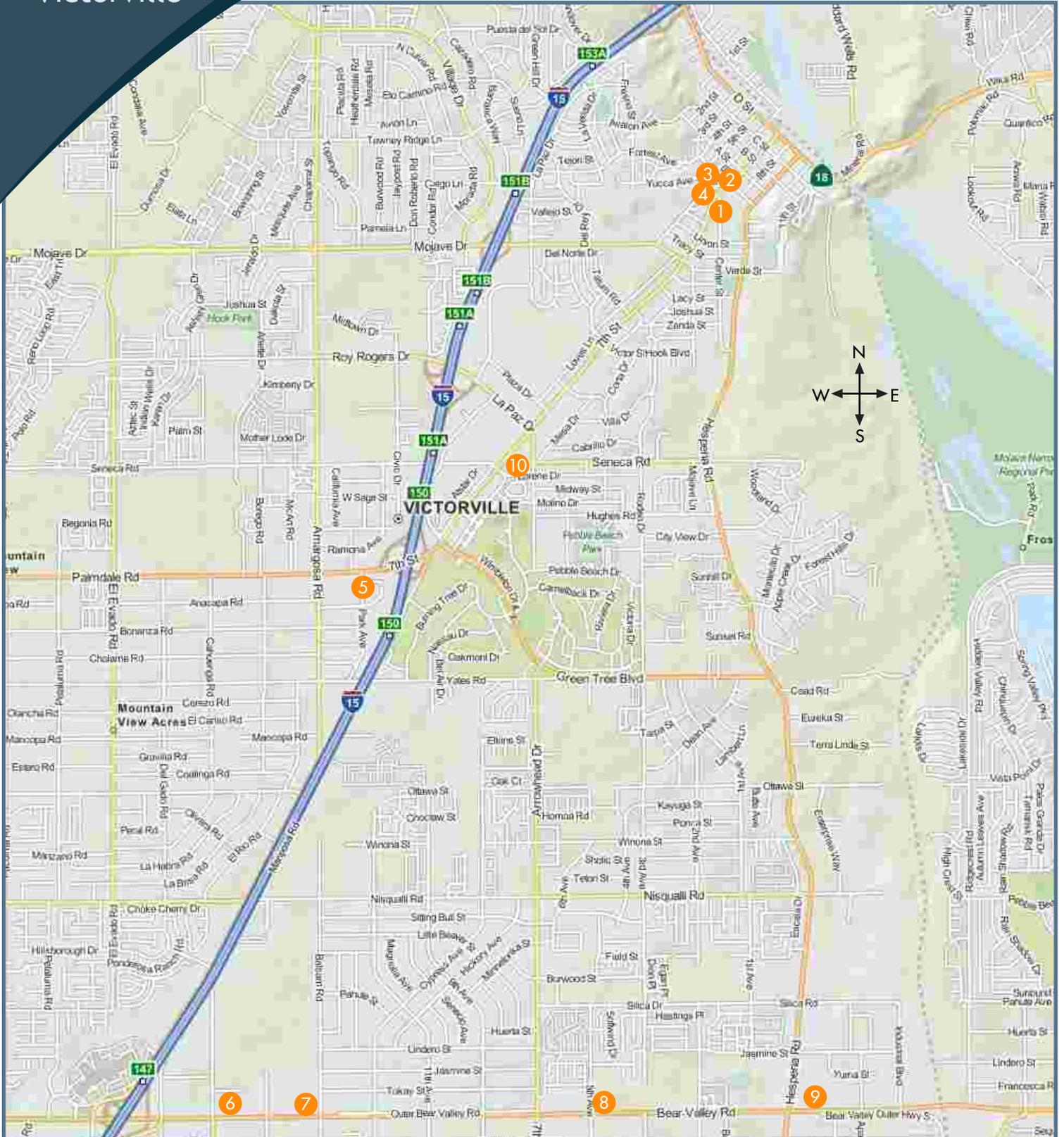


BUS SHELTER

Advertising in the City of Victorville

Located throughout the Victorville market, bus shelter ads reach thousands of High Desert viewers.



BUS SHELTER

Advertising
in the
City of
Victorville



Select your desired locations and start reaching your audience today!

- 1 7th St / Center St - East / West
- 2 7th St / Forrest Ave - NE / SW
- 3 7th St / Westside Rd - NE / SW
- 4 7th St / Yucca Ave - N / S
- 5 Park Ave / Palmdale Rd - N / S
- 6 Bear Valley Rd / Cottonwood - E / W
- 7 Bear Valley Rd / Balsam Rd - E / W
- 8 Bear Valley Rd / Fifth Ave - E / W
- 9 Bear Valley Rd / Hesperia Rd - E / W
- 10 Lorene at Costco - 10 Spots Available

Call us for new locations.

Monthly Rates Per Location, Per Side.

Contract	Mo. Rate	Total
1 Month	\$325.....	\$325
3 Months	\$315.....	\$945
6 Months	\$295.....	\$1,770
9 Months	\$275.....	\$2,475
12 Months	\$250.....	\$3,000

Please add \$50 for each individual board, per side, for installation.

Bus Shelter Advertisements prices above are for the space only. Client must provide ready-to-install advertisement. Please see art preparation guidelines before providing final boards.

Please refer to City of Victorville Bus Shelter Advertising Terms and Conditions for more information.

Reserved space must be paid in full at time of contract. Make checks payable to the City of Victorville.

For more information, please call the City of Victorville Bus Shelter Program / Public Works Dept at 760.955.5217, or email ratliff@victorvilleca.gov.

BUS SHELTER

Advertising
in the
City of
Victorville



BUS SHELTER ADVERTISING APPLICATION AND CONTRACT

Thank you for your interest in participating in the BUS SHELTER Advertising Program. Please complete the following application and return to the City of Victorville Bus Shelter Program / Public Works Dept., PO Box 5001, 14343 Civic Drive, Victorville, CA 92393. **Application must be submitted for processing and approval of advertisement prior to printing advertisement.** For more information, please call Ro Ratliff at 760.955.5217 or email at rratliff@victorvilleca.gov. Email application or fax to 760.269.0096.

PLEASE PRINT OR TYPE

BUSINESS NAME _____
MAILING ADDRESS _____
REPRESENTING ADVERTISER / PROJECT NAME _____
CONTACT PERSON _____
PHONE _____
CELL _____
FAX NUMBER _____
EMAIL ADDRESS _____

AUTHORIZATION

By signing below, I hereby agree to the terms and conditions outlined in this contract and hereby authorize the City of Victorville to display and maintain advertising specified in accordance with the Terms and Conditions of this contract.

Name (Print) _____ Title _____

Signature _____ Date _____

FOR INTERNAL USE ONLY

Business License # _____ Contract Installation Date(s) _____
License Expiration: _____ Contract Removal Date(s) _____
Payment Confirmation: Cash \$ _____ Check No. _____ \$ _____
CONTRACT APPROVAL DATE _____ ARTWORK APPROVAL DATE _____

BUS SHELTER

Advertising
in the
City of
Victorville



BUS SHELTER ADVERTISING LOCATIONS AND DISPLAY SCHEDULE

PLEASE PRINT OR TYPE

BUSINESS NAME _____
 MAILING ADDRESS _____
 REPRESENTING ADVERTISER / PROJECT NAME _____
 CONTACT PERSON _____
 PHONE _____ CELL _____
 EMAIL ADDRESS _____

Select your desired Bus Shelter Advertising locations. Call us for new locations.

CHECK DESIRED LOCATION(S)	CIRCLE DESIRED FACING	START DATE	END DATE	TOTAL MONTHS	CONTRACT RATE	INSTALL FEE*	TOTAL
<input type="checkbox"/> ① 7th St / Center St	E W Both	___/___/___	___/___/___	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> ② 7th St / Forrest Ave	NE SW Both	___/___/___	___/___/___	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> ③ 7th St / Westside Rd	NE SW Both	___/___/___	___/___/___	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> ④ 7th St / Yucca Ave	N S Both	___/___/___	___/___/___	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> ⑤ Park Ave / Palmdale Rd	N S Both	___/___/___	___/___/___	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> ⑥ Bear Valley Rd / Cottonwood	E W Both	___/___/___	___/___/___	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> ⑦ Bear Valley Rd / Balsam Rd	E W Both	___/___/___	___/___/___	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> ⑧ Bear Valley Rd / Fifth Ave	E W Both	___/___/___	___/___/___	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> ⑨ Bear Valley Rd / Hesperia Rd	E W Both	___/___/___	___/___/___	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> ⑩ Lorene at Costco (10 spots)	___ ___ Both	___/___/___	___/___/___	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> ⑪ _____	___ ___ Both	___/___/___	___/___/___	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> ⑫ _____	___ ___ Both	___/___/___	___/___/___	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> ⑬ _____	___ ___ Both	___/___/___	___/___/___	_____	\$ _____	\$ _____	\$ _____

TOTAL BOARDS

Make checks or cashiers checks payable to the City of Victorville. Return to the City of Victorville Bus Shelter Program / Public Works Dept., PO Box 5001, 14343 Civic Drive, Victorville, CA 92393. **Application must be submitted for processing and approval of advertisement prior to printing advertisement.** For more information, please call Ro Ratliff at 760.955.5217 or email at rratliff@victorvilleca.gov. Email application or fax to 760.269.0096.

Bus Shelter Advertising monthly rates per location, per side/board.	
Contract	Monthly Rate
1 Month	\$325
3 Months.....	\$315
6 Months.....	\$295
9 Months.....	\$275
12 Months.....	\$250

SUB-TOTAL	\$ _____
DISCOUNTS	\$ _____
TOTAL DUE	\$ _____
PAID DEPOSIT	\$ _____
BALANCE DUE	\$ _____

*INSTALLATION FEE \$50 PER PANEL. FOR AD RELOCATION FROM ONE PANEL LOCATION TO ANOTHER, AFTER INITIAL INSTALL, A \$50 FEE WILL APPLY.

BUS SHELTER

Advertising in the City of Victorville



BUS SHELTER ADVERTISING LOCATIONS AND DISPLAY SCHEDULE

PLEASE PRINT OR TYPE

BUSINESS NAME _____
 MAILING ADDRESS _____
 REPRESENTING ADVERTISER / PROJECT NAME _____
 CONTACT PERSON _____
 PHONE _____ CELL _____
 EMAIL ADDRESS _____

Select your desired Bus Shelter Advertising locations. Call us for new locations.

CHECK DESIRED LOCATION(S)	CHOOSE DESIRED FACING	START DATE	END DATE	TOTAL MONTHS	CONTRACT RATE	INSTALL FEE*	TOTAL
<input type="checkbox"/> 10 Lorene at Costco (Board 1)	___ ___ Both	___/___/___	___/___/___	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> Lorene at Costco (Board 2)	___ ___ Both	___/___/___	___/___/___	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> Lorene at Costco (Board 3)	___ ___ Both	___/___/___	___/___/___	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> Lorene at Costco (Board 4)	___ ___ Both	___/___/___	___/___/___	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> Lorene at Costco (Board 5)	___ ___ Both	___/___/___	___/___/___	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> Lorene at Costco (Board 6)	___ ___ Both	___/___/___	___/___/___	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> Lorene at Costco (Board 7)	___ ___ Both	___/___/___	___/___/___	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> Lorene at Costco (Board 8)	___ ___ Both	___/___/___	___/___/___	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> Lorene at Costco (Board 9)	___ ___ Both	___/___/___	___/___/___	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> Lorene at Costco (Board 10)	___ ___ Both	___/___/___	___/___/___	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> _____	___ ___ Both	___/___/___	___/___/___	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> _____	___ ___ Both	___/___/___	___/___/___	_____	\$ _____	\$ _____	\$ _____
<input type="checkbox"/> _____	___ ___ Both	___/___/___	___/___/___	_____	\$ _____	\$ _____	\$ _____

TOTAL BOARDS

Bus Shelter Advertising monthly rates per location, per side/board.	
Contract	Monthly Rate
1 Month	\$325
3 Months.....	\$315
6 Months.....	\$295
9 Months.....	\$275
12 Months.....	\$250

SUB-TOTAL	\$ _____
DISCOUNTS	\$ _____
TOTAL DUE	\$ _____
PAID DEPOSIT	\$ _____
BALANCE DUE	\$ _____

Make checks or cashiers checks payable to the City of Victorville. Return to the City of Victorville Bus Shelter Program / Public Works Dept., PO Box 5001, 14343 Civic Drive, Victorville, CA 92393. **Application must be submitted for processing and approval of advertisement prior to printing advertisement.** For more information, please call Ro Ratliff at 760.955.5217 or email at rratliff@victorvilleca.gov. Email application or fax to 760.269.0096.

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